

to press and whom may concern

February 13,2020  
Renaissance Inc.

**Notification of the opening of “Cheiru ri Fitcare”, the rehabilitation center for the elderly, supported by RENAISSANCE in both opening and operation, at Gangnam District, Seoul, Korea.**

Renaissance Inc. (Representative Director and President: Masaaki Yoshida Head office: Sumida-ku, Tokyo Hereinafter referred to as “our company” would like to inform you that The first orthopedic hospital (Gangnam District, Seoul, hereinafter “The first orthopedic hospital”, which is the biggest in South Korea, which RENAISSANCE is making a consulting agreement with, will open the facility for the elderly “Cheiru ri Fitcare” on February 17, 2020, that Japanese fitness and rehabilitation contents and Korean medical contents are mixed.

Our company has concluded a consulting agreement about opening support with The first orthopedic hospital in March, 2019 and prepare to open the exercise and rehabilitation facility for the elderly. We conduct the teaching technic training of program of red code and so on, based on brain activating method “Synapsology” which was uniquely developed by our company and operation know-how of day service “active gym” which is specialized for rehabilitation. In addition, we support to open “Cheiru ri Fitcare” and to develop original program which suits to member’s needs.

“Cheiru ri Fitcare” is the facility for the elderly that Japanese fitness and rehabilitation contents and Korean medical contents are mixed.



image of the facility’s inside

■PROFILE “The first orthopedic hospital” Korean medical corporation

establishment date: November 8, 1999

address: 726 Yeongdong-daero, Gangnam District, Seoul

employees: 270

diagnosis and treatment department: orthopedics, neurosurgery,  
rehabilitation medicine, internal medicine, home medicine, image medicine,  
anesthetic science

number of patients: 600 people/day

building structure: 15 floors above ground and 5 below

URL <http://www.cheilos.com/>



■PROFILE “Cheiru ri Fitcare”

address: John Wong bldg. 3,4F 706 Yeongdong-daero, Gangnam District, Seoul

opening time: weekday 9:00~18:00 Saturday 9:00~13:00

opening day: Monday to Saturday

URL <http://www.cheilrefit.com/>

■What is “Synapsology”

“Synapsology” is the method to improve the brain by reacting to stimulation that we keep on changing through sensory organ (five senses) and stimulation about cognitive function (spice up) towards basic movements like “Rock-Paper-Scissors” or ball passing. To be able to do (Mastery) is not purpose but we try to improve the brain function by making the situation to correspond the impossible. The effect has carried out the verification of benefits through



demonstration by Tsukuba University, COI (Center of Innovation Science and Technology based Radical Innovation and Entrepreneurship Program) by Ministry of education, culture, sports, science and technology, Healthcare construction promotion project by Ministry of Economy, Trade and Industry and so on, and has been proven that it improves the cognitive function of brains.

It is installed at any location and needs short time and you can adjust it by age, sexuality, physical strength level of participants, therefore you can do it for wide target group. Currently “Synapsology” is used at preventive care business, health care of companies, local health care from fitness clubs and drug stores, pharmacies, child education, improvement of athletes’ performance and so on.

URL <https://synapsology.com>

Synapsology, logo of synapsology , SYNAPSOLOGY are registered trade-mark of Renaissance Inc.

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